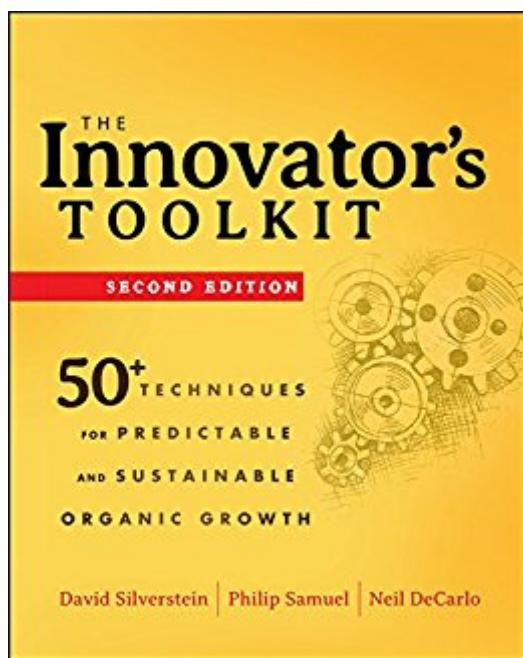


The book was found

The Innovator's Toolkit: 50+ Techniques For Predictable And Sustainable Organic Growth



Synopsis

A compendium of tools and techniques that every innovator needsThe Innovator's Toolkit is an essential companion for every innovator, innovation team leader, operations manager, and corporate change agent who needs to drive organic growth. Written and presented in an easy-to-use reference format, the book helps users understand why, when, and how to apply each technique for maximum benefits and results. The fifty-plus tools and techniques in this book are organized around a framework for identifying innovation opportunities, generating new and unusual ideas, selecting the best ideas for further refinement, and implementing new solutions that better meet customer expectations. This revised second edition includes significant updates to nearly two dozen techniquesAlso offers several brand new techniques, including Idea Harvesting and Treatment, Seventy-six Standard Solutions, and Six Thinking Hats This updated and revised edition of The Innovator's Toolkit simply helps innovation leaders, managers, and specialists do their jobs better than ever beforeâ "giving them more confidence, greatly reducing the chance of expensive failures, and packing more practical innovation knowhow under one cover than ever before.

Book Information

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Customer Reviews

The Innovator's Toolkit provides much more value than its subtitle, 50+ techniques for predictable and sustainable organic growth, suggests. It begins with a framework containing the major phases for innovation management that include divergent and convergent thinking references to set the stage for cultural enlightenment. The focus of the book is on the creative front-end and innovation process management. It includes methods for defining opportunities, discovering ideas, developing designs and demonstrating innovations. It provides insight into how to generate and categorize innovation opportunities so they may progress along efficient and effective pathways for maximum innovation speed and cost control. The actual toolset is the most comprehensive I have found and each technique is explained thoroughly in an actionable format with reference to BMGI's toolkit website, [...] where the forms may be readily accessed for use as just-in-time learning tools or for work implementation. The instruction in The Innovator's Toolkit can facilitate the building of a common language for organizational growth and results. The book includes linkages as to which techniques work best in each phase of the innovation process relative to the challenges being faced along the pathways. This is where the real value occurs. For companies that want to drive a learning culture and excellence in their innovation deployment, this is a must have book for outcome based transformation management performance.

After looking at the review from Diann, I updated to the 2nd Edition of the Innovator's Toolkit. I like the short summary by tool usage and the examples presented. This book is a quick review of Just In Time tools. I also like the D4 roadmap that demonstrates a repeatable process for Innovation.

I have to admit, I don't show off this book to just everybody. It's like a secret weapon I only pull out when I'm really stumped. As a consultant I keep it handy when I'm up against a gnarly problem and need some inspiration on how to see things in a new light. The first edition never let me down. I'm happy to see the 2nd edition with another 40+ pages show up because the binding on the old one was beginning to show serious wear. Aha! a new item called Forced Association - I'm about to dig into that now. Thanks again for a VERY useful tool.

Upgraded from the first edition (Kindle version) to this second edition (hard copy). The book was indispensable and led to the discovery of several other innovation techniques, books and online content. I ordered the second edition in hard cover the moment it was available, even though the Kindle version was not yet available. I got a chance to read through a few chapters of specific

interest and found the upgraded content as well as new charts/exhibits/diagrams very useful (different perspectives). Definitely worth the upgrade!

A very good breakdown of different methods of process improvement. Provides real world scenarios that are relatable and easy to comprehend. This book was a text book for one of my MBA classes. In fact it was one that I turned to quite often for references and examples in most of my papers in my Process Improvement class. Some of it seemed a little wordy but overall a good read

After having used the first edition of the Innovator's Toolkit until it was dog eared and tattered, I was excited to receive the second edition with new tips, new examples, and even more tools. If you are involved with innovation, this book is a must-have.

Our company has been using the Innovator's Toolkit for a year. We also hold training courses using the Innovator's Toolkit. These tools are practical and usable and makes innovation both creative and systematic. These are tools you can actually use to get something done! I highly recommend the book.

Every professional should have one of these. If you want to stay relevant it's a great book to have. Following thought leaders and seeing talks based on the subjects will help you even more. So far, I've recommended this book to 3 other friends and they're all excited about it too.

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